



34th ACGA Conference
Digital Conference . April 20 - 22, 2020

CONFERENCE PARTNER INVITATION

We are excited to have you participate as a conference partner at our upcoming digital conference April 20 - 22, 2020.

We encourage you to take advantage of the enclosed partner opportunities while they last as we have a limited number of spaces and they will be filled on a first-come, first-served basis. To secure participation, please complete and return the form found on the last page of this packet. Your partner option is considered secured once we receive your form.

If you have any questions, please contact our office at acga@acga-web.org or 770-874-3355.

Policies & Guidelines

Cancellation Policy

All cancellations must be received in writing, by fax or e-mail. Any organization that cancels its participation will have the opportunity to retain space in the ACGA Virtual Exhibit Hall for a fee of \$350. Phone cancellations cannot be accepted. Refunds will be granted according to the following revised schedule:

- Before April 10, 2020:
 - Technology - Full refund less 50% of original fees of \$9,500
 - General Session - Full refund less 40% of original fees of \$8,250
 - Attendee Items - Full refund less 25% of original fees of \$4,500
 - Exhibit booth - Full refund less 10% of original fees of \$2,000
- After April 10, 2020: No refund

NOTE: Refunds for cancellation will not be issued until after the conference.

Display Time

Attendees may visit the exhibit booths anytime during the digital conference and for up to 6 months after the event. Exhibitors will be able to live chat with attendees 11AM - 5PM ET, Monday, April 20 - Wednesday, April 22. After 5PM on April 22, attendees will be able to reach you with a posted email address or using the ACGA Conference app.

The 34th ACGA Conference is a private trade show featuring products and services used by the charitable community. The American Council on Gift Annuities (ACGA) reserves the right to refuse advertising or exhibit space to any individual or company whose display of products or services is not compatible with ACGA's mission, standards, or objectives. The ACGA reserves the right to regulate exhibits against objectionable features and disruptive activities.

CONFERENCE PARTNER OPPORTUNITIES & BENEFITS

PARTNER CHOICES (first-come, first-served)	Technology \$8,075 SOLD OUT	General Session \$7,012.50 1 available	Attendee Items \$3,825 1 available	Exhibit Booth \$1,700
	<ul style="list-style-type: none"> App Virtual Platform 	<ul style="list-style-type: none"> Symposium (2 available) Rates Plenary Research Plenary State Regulations Plenary Closing Keynote Address 	<ul style="list-style-type: none"> Attendee Package Conference Bag Luggage Tag USB Key 	
# of Virtual exhibit booth personnel (includes attendance at any sessions)	4	4	2	2
\$50 discount on additional conference registrations (includes attendance at any sessions)	★	★	★	★
Pre Event Recognition				
Website presence on conference website page	★	★	★	
Email Blasts	★	★		
Logo on all pre-event printed and electronic advertisements	★			
Logo on On-line registration page	★			
One-time use of attendee mailing list and	★	★	★	★
On-Site Recognition				
Logo in the electronic conference proceedings, online event portal, conference app, general session start screens and electronic program	★	★		
Full-page ad in the electronic conference proceedings	★	★	★	
Logo on general event signage	★	★	★	
Introduce general session speaker		★		
Corporate item in conference attendee box	★	★	★	
Conference app banner	★	★		
Conference app push notification	★	★		
Virtual exhibit booth space (includes online chat booth with logo, corporate video, and company description, chat transcripts and attendee contact information)	★	★	★	★
In-App listing with ability to upload documents for attendees	★	★	★	★
Post Event Recognition				
Website presence in the ACGA Virtual Exhibit Hall for 18 months	★	★	★	★
Thank you e-blast	★	★		

CONFERENCE PARTNER AGREEMENT

OPPORTUNITIES	TOTAL
Technology Partner \$8,075 - SOLD OUT	
App & Virtual Platform	Crescendo
App & Virtual Platform	U.S. Legacy Income Trusts
General Session Partner \$7,012.50	
Symposium (2 available) - SOLD OUT	HighGround Advisors (Metrics)/Stelter (Marketing)
Rates & Opening Keynote Session	TIAA Kaspick
Research Plenary Session	State Street Global Advisors
State Regulations Plenary Session	
Closing Keynote Address	Cornerstone Management
Attendee Items Partner \$3,825	
Conference Bag	PNC
Luggage Tag	DRUM
Attendee Gift Box	PG Calc
USB key	
Exhibit Booth \$1,700	
Exhibit Booth (QTY _____)	

TOTAL	
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CONTRACT

CONTACT INFORMATION			
Company:	Primary Contact:		
Address:	City:	State:	Zip code:
Phone:	Email:		
Booth Personnel Included with Registration:			

PAYMENT INFORMATION
NOTE: All cancellations must be received in writing, by fax or e-mail and receipt confirmed by the ACGA. Phone cancellations cannot be accepted. Any organization that cancels its participation will have the opportunity to retain space in the ACGA Virtual Exhibit Hall for a fee of \$350. Refunds will be granted according to the cancellation schedule on page 1 of this packet.

PLEASE MAKE CHECK PAYABLE TO ACGA OR PROVIDE CREDIT CARD INFO: Check AMEX MasterCard Visa

Name as it appears on credit card:

Card#:	Exp. Date:	Security code:
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Cardholder signature:

AGREEMENT

Signature:

My signature on this exhibitor contract confirms that I understand and agree to the guidelines and policies on page 3, including: cancellation/refund policy, display times, liability, certificate of insurance, exhibit hall restrictions, freight handling, and the ACGA Exhibit Policies as outlined.

Return application, full payment and digital ad file no later than January 31, 2020 (website will be updated as partner agreements are received):

ACGA (American Council on Gift Annuities)
 596 Concord Road SE, Smyrna, GA 30082

Questions? Contact the ACGA at 770-874-3355 or acga@acga-web.org